

# International Federation of Sports Medicine Selects Celadrin® Topical Cream as it's First and Only Official Joint and Muscle Topical Cream

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SAN DIEGO, Feb. 25 /PRNewswire/ -- Imagenetix, Inc. (OTC Bulletin Board: IAGX - News), announced today that the International Federation of Sports Medicine (FIMS) and its Executive Committee has selected Celadrin® Topical Cream as its Official Pain Relieving Cream. FIMS's goal since 1928 was to provide the best medical care for the athletes of the summer and winter Olympic Games. Now it has expanded its goal to provide the most advanced knowledge and technologies in sports medicine for world class athletes and exercise enthusiasts.

Commenting on the recommendation, Mr. William Spencer, Imagenetix's Chief Executive Officer said, "We are extremely excited to have our Inflamm-Away®- Celadrin® selected by this World Class organization. FIMS consists of national associations of top sports medicine physicians, specialists and researchers and their endorsement is indicative of the strong science surrounding the product and the effective results the product has produced in athletes. The highly compelling scientific data from clinical trials in the area of pain management and reduction of inflammation was key to their recommendation."

Celadrin® has been endorsed by FIMS as the official pain relieving cream for a period encompassing the years 2008 until 2012. Celadrin® will maintain this exclusive and prestigious association throughout this athletic cycle.

Mr. Spencer added, "We believe this endorsement will be instrumental in our retail launch of our branded product and will be the cornerstone of an advertising program utilizing testimonials of athletes alike that have used and endorse the product."

Dr. Walter Frontera, the president of FIMS, stated that "FIMS is very impressed with the scientifically validated Celadrin® Topical Pain Cream. After reviewing the scientific attributes of Celadrin® Topical Pain Cream, FIMS is convinced of its efficacy for the treatment of soft tissue injuries that may interfere with sports performance."

**About FIMS** The Federation Internationale de Medecine du Sports (FIMS)/International Federation of Sports Medicine is an international organization comprised of individual members, national associations, and multinational groups, with a common involvement with sports medicine on all continents. FIMS aims primarily to promote the study and development of sports medicine throughout the world, to assist athletes in achieving optimal performance, and to enhance health through the practice of exercise and physical activity in the general population. <http://www.fims.org/>.